



2026 Marketing Partnership Opportunities

With Lincoln Theater – The Heart of Midcoast Maine

A Message to Our Community Partners

At Lincoln Theater, we believe the arts bring people together. Thanks to the generosity of our local business partners, we are able to provide first-run films, live broadcasts, concerts, community events, and more—keeping ticket and concession prices affordable for everyone.

Your support makes all of this possible. In return, we put your business in front of thousands of engaged patrons each year. A partnership with Lincoln Theater is more than marketing—it's a way to connect with our community and show that your business supports what matters most.

Why Partner with Lincoln Theater?

- **Community Connection** – Every patron who walks through our doors sees your support in action.
- **Visibility** – Your business logo and name appear on the big screen, online, in print, and on Main Street.
- **Reach** – Our weekly e-blasts go to 2,500+ subscribers with an average open rate over 50%—well above industry standards.
- **Flexibility** – Partnerships may begin any month of the year with the promise that your marketing benefits will span at least a full 12-month period.



Partnership Benefits (Starting at \$500/year)

All Film Partners receive a full year of benefits, including:

- **On the Big Screen** – Your logo featured in our pre-film slide show AND promotional reel before every first-run film.
- **In Our E-Blasts** – Logo with link to your website featured weekly (1–2 e-blasts per week).
- **On Our Website** – Logo with link displayed on our homepage and within your film event listings.
- **On Main Street** – Your business in lights on the theater marquee during your sponsored film's run.
- **In Print** – Recognition in our monthly calendar (300 distributed) and weekly news columns in *Lincoln County News* and *Boothbay Register*.
- **On Social Media** – Featured as film sponsor on Facebook/Instagram posts.
- **In the Lobby** – Signage at the box office window during your sponsored film.

Partnership Packages

Level	Price	Includes	Extras/Savings
 Film Partner	\$500	1 film, 12 months marketing benefits	Starting Level
  Film Partner + Popcorn Sponsor	\$650	1 film, 1 month popcorn sponsorship, 12 months marketing benefits	Starting level with popcorn!
  2 Film Partner	\$900	2 films, 12 months marketing benefits	Bundle & save \$100
   2 Film Partner + Popcorn Sponsor	\$1000	2 films, 1 month popcorn sponsorship, 12 months marketing benefits	Bundle & save \$150
    3 Film Partner + Promotional Table	\$1200	3 films, promotional table, 12 months marketing benefits	Bundle & save \$300 + more visibility!
      Premium Package!	\$1400	3 films, 2 months popcorn sponsorship, promotional table, 12 months marketing benefits	Bundle for maximum visibility and best value!



LINCOLN THEATER BY THE NUMBERS 2024 HIGHLIGHTS



2,500 e-blast subscribers with over 50% average open rate.



4,828 popcorns sold.
1,448 given away free!



250 printed calendars distributed locally each month



Weekly features in Lincoln County News & Boothbay Register



Over 18,200 patron admissions welcomed through our doors to over 450 events!



Flexible Payment Options!

We understand budgets vary. Choose what works best for you:

Pay in full with a check made out to Lincoln Theater
OR

Set up recurring payments (monthly, quarterly, etc.) through our secure online platform



Special Event Sponsorships

In addition to films, we present a variety of special events throughout the year. Sponsorships are available for:

- **Free Programming offerings**
- **Lincoln County Community Theater productions**
- **The Met Live in HD**
- **Art Exhibition broadcasts**
- **Live concerts and talks**

Event sponsorships support us in offering the community programming, in addition to our weekly films, to engage, educate, and entertain! Marketing benefits provide customized visibility and recognition for your business.

Contact us at info@LincolnTheater.org or (207) 563-3424 to learn more.



Ready to Partner?

Complete the enclosed form and return with payment to:

Lincoln Theater

PO Box 237

Damariscotta, ME 04543

—or drop off at 2 Theater Street

Questions? Contact us at **info@LincolnTheater.org** or (207) 563-3424.



Thank You for Making the Arts Possible

Your partnership with Lincoln Theater keeps Midcoast Maine vibrant, connected, and thriving. Together, we bring stories to life, build community, and shine a spotlight on local businesses like yours.
